



KAREN FELDMAN
Acting Chair

TERRY MARTINO
Executive Director

MEMORANDUM

TO: Terry Martino, Executive Director

FROM: Dan Kelleher, Special Assistant for Economic Affairs

DATE: September 6, 2018

RE: Economic Services Unit Activities for June, July, and August 2018

Town of Crown Point – Comprehensive Plan

Staff is assisting the Town of Crown Point on the development of the Town's first comprehensive plan. Staff met with a local workgroup on July 25 to discuss necessary components of a comprehensive plan. Agency staff, with assistance from NYS Department of State Local Government Training staff, will advise the Town committee on the completion of this document.

Town of Johnsbury Economic Development Assistance

Staff is assisting the Town of Johnsbury Local Development Corporation (LDC) with business recruitment and economic development planning. Staff attended LDC meetings on June 13 and July 25. In September 2017, staff provided the LDC with a draft marketing plan that can be used to attract new businesses to the community. Staff also worked with the Town on community visioning through the Agency's Envision Adirondacks Initiative.

Envision Adirondacks Initiative – Town of Johnsbury

On June 13, staff met with stakeholders and officials from the Town of Johnsbury to present final renderings of key development sites and new connections to the North Creek Ski Bowl from Main Street. The Town is seeking to develop a comprehensive strategy to better connect its Hamlet center to Gore Mountain as well as accommodate new visitor accommodations. Staff will continue to work with the workgroup throughout 2018 to help achieve the community's vision.

Envision Adirondacks Initiative – Village of Saranac Lake

Staff is working with the Village of Saranac Lake through the Agency's Envision Adirondacks Initiative. The Village is seeking to provide better guidance to prospective developers by providing them with visualizations of the Village's written code. Agency intern Chad Grevelding provided a draft visualization chart to the Village in August.

Electric Vehicle Infrastructure

Staff is coordinating with ANCA to market locations for the installation of electric vehicle charging stations at municipal and private gathering places. Staff also connected representatives from Tesla Motors with State officials at the NYS Department of Environmental Conservation and the NYS Office of Parks and Recreation. A presentation on electric vehicle charging programs was provided at the 2018 Adirondack Park Local Government Day Conference.

Public Outreach

On July 19 staff attended the annual meeting of the Common Ground Alliance in Lake Placid, Essex County. Staff participated in a stakeholder session about workforce development. The session's goal was to identify strategies to support higher-skilled and higher-paid jobs in the region.

On August 8th staff spoke at the Adirondack Lakes Alliance meeting in Paul Smith's, Franklin County. Staff spoke about the opportunity to present the Adirondack Park as a vibrant place to live, work and do business.

On August 11th staff spoke at the Upper Saranac Lake Association Annual Meeting in Tupper Lake, Franklin County. Staff spoke about the current economic conditions of the Park, opportunities for economic growth in the Park, and the necessity to present the Adirondack Park as a vibrant place to live, work, and do business.

Adirondack North Country Association (ANCA) Ignite Funding Portal

Staff is working with ANCA on the implementation of a small business funding portal, named Ignite, that can be used by local businesses to crowdsource funding for capital projects. Several of the portal's projects have since been funded since the project's launch in February. ANCA will market the portal to local businesses and community members to encourage investment in local Adirondack and North Country businesses.

J&L Site Redevelopment

On June 26 and July 31, staff participated on conference calls to discuss plans for the remediation and reuse of the J&L Steel property in the Town of Clifton. A workgroup of local economic development and government officials is pursuing site remediation, including the removal of existing buildings, infrastructure development, and reuse of the site. The Development Authority of the North Country (DANC), in collaboration with St. Lawrence County, is currently writing and facilitating grants to remove existing buildings that are structurally deficient and pose dangers to public health.

Champlain-Hudson Power Express Trust Governance Committee

On July 23, staff attended a video conference meeting of the Champlain Hudson Power Express Trust Governance Committee. The Trust is responsible for managing \$117 million in Champlain Hudson Power Express (CHPE) project mitigation funds over the next 35 years. Based upon revised CHPE permitting timelines, it is not expected that the funds will begin to be dispersed until the second quarter of 2019.

North Country Regional Economic Development Council

Staff has been assisting the NCREDC by serving on the Council's Priority Project and Plan Implementation Committee (P3IC) and Opportunity Agenda Committee. Staff assisted the Council in drafting its 2018 strategic plan update which will be submitted to the Governor in October. Staff attended committee meetings throughout June, July and August.

Business Development Marketing – Regional Office of Sustainable Tourism Partnership

Agency staff is working with the Regional Office of Sustainable Tourism (ROOST) to develop "Living Here" and "Doing Business in the Adirondacks" content for their seven regional websites. Agency staff is coordinating with ROOST staff to identify and develop content related to business leader interviews and quotes, business assistance programs, and other unique content ideas.

Regulatory Programs Support

Economic Services staff supported the Regulatory Programs Division on several projects including a subdivision in Essex County, a large subdivision in Fulton County, a biotech project in Franklin County, a hospitality project in Franklin County, and two tourism accommodation projects in Essex County.